



ALEX BRUNSEN

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alexbrunsen.com

EDUCATION

2010 - 2015
● **BACHELOR OF FINE ARTS**
Graphic Design
University of Iowa

2010 - 2015
● **BACHELOR OF ARTS**
Communication Studies
University of Iowa

SOFTWARE & SKILLS



Adobe CC



Figma



Blender 3D



FAA Drone Pilot

HONORS & AWARDS

2018 ● **BEST IN SHOW BOOTH DESIGN**
Farnborough International Airshow (U.S. Pavilion)

2017 ● **ADOBE CREATIVE JAM (IOWA CITY, IA)**
Portfolio Reviewer

2016 ● **ADOBE CREATIVE JAM (RALEIGH, NC)**
Judge's Choice

2016 ● **ADOBE CREATIVE JAM (RALEIGH, NC)**
People's Choice

EXPERIENCE

2015 - Present
● **SR. GRAPHIC DESIGNER (GRAPHIC DESIGNER 2015-2018)**

The Economic Development Partnership of North Carolina

- Lead marketing team in design strategy while maintaining consistent branding for the state of North Carolina's marketing efforts.
- Collaborate with marketing team to design and develop branded booths for use in high-visibility trade shows and special events.
- Create, design, and execute marketing collateral for both internal and external use for North Carolina and private sectors.
- Ensure consistent organizational branding and enforcement of brand philosophy through a continued understanding of brand standards and cohesiveness of marketing collateral.
- Integrate new graphic design techniques into marketing initiatives via Squarespace, Blender 3D, and Mailchimp.
- Manage relationships with external vendors to ensure efficient use of resources including printers, the department of commerce, investors, and local EDOs.
- Lead interns through lessons, collaboration, and mentorship.
- FAA certified drone pilot

2015 - Present
● **OWNER**

Alex Brunsen Design

- Developed personal branding for NFL players including David Johnson, running back with the Arizona Cardinals and George Kittle, tight end with the San Francisco 49ers.
 - Brand products are being utilized in sales of clothing, sports-related artwork, and in the client's personal charity work as well as on social media platforms like Instagram and Twitter.
- Collaborate with local ad agencies on a variety of freelance work related to layout design, logo creation, and branding themes.
- Created clothing designs for the Mike Zimmer Foundation
 - Leading sports nonprofit which helps under-served youth. Sales from the design were used to raise funds for the charity.
- Initiated marketing strategies for Carolina Small Business Development Fund.
 - The marketing collateral was developed to request support from representatives and senators for future funding to support the organization and promote future business.
- Created an ongoing brochure for the Carrol Industrial Development.
 - A company that markets local, in-person sites for potential business expansions.
- Worked with Chubbies Shorts, a leading internet retailer, to create logos for fantasy football teams.
 - The logos were utilized in the companies newsletter, which has a wide reach, multiple years in a row.