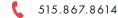


ALEX BRUNSEN



alex.brunsen@gmail.com



EDUCATION

2010 • BACHELOR OF FINE ARTS

2015 Graphic Design
University of Iowa

2010 • BACHELOR OF ARTS

- Communication Studies
2015 University of Iowa

SOFTWARE & SKILLS





Adobe CC

Fiamo





Blender 3D

FAA Drone Pilot

HONORS & AWARDS

2018 • BEST IN SHOW BOOTH DESIGN

Farnborough International Airshow (U.S. Pavilion)

2017 • ADOBE CREATIVE JAM (IOWA CITY, IA)

Portfolio Reviewer

2016 ADOBE CREATIVE JAM (RALEIGH, NC)

Judge's Choice

2016 ADOBE CREATIVE

JAM (RALEIGH, NC)

People's Choice

EXPERIENCE

2015 SR. GRAPHIC DESIGNER
(GRAPHIC DESIGNER 2015-2018)

Present

The Economic Development Partnership of North Carolina

- Lead marketing team in design strategy while maintaining consistent branding for the state of North Carolina's marketing efforts.
- Collaborate with marketing team to design and develop branded booths for use in high-visibility trade shows and special events.
- Create, design, and execute marketing collateral for both internal and external use for North Carolina and private sectors.
- Ensure consistent organizational branding and enforcement of brand philosophy through a continued understanding of brand standards and cohesiveness of marketing collateral.
- Integrate new graphic design techniques into marketing initiatives via Squarespace, Blender 3D, and Mailchimp.
- Manage relationships with external vendors to ensure efficient use of resources including printers, the department of commerce, investors, and local EDOs.
- Lead interns through lessons, collaboration, and mentorship.
- FAA certified drone pilot

2015 • **OWNER**

Present

Alex Brunsen Design

- Developed personal branding for NFL players including David Johnson, running back with the Arizona Cardinals and George Kittle, tight end with the San Francisco 49ers.
 - Brand products are being utilized in sales of clothing, sportsrelated artwork, and in the client's personal charity work as well as on social media platforms like Instagram and Twitter.
- Collaborate with local ad agencies on a variety of freelance work related to layout design, logo creation, and branding themes.
- Created clothing designs for the Mike Zimmer Foundation
 - Leading sports nonprofit which helps under-served youth. Sales from the design were used to raise funds for the charity.
- Initiated marketing strategies for Carolina Small Business Development Fund.
 - The marketing collateral was developed to request support from representatives and senators for future funding to support the organization and promote future business.
- Created an ongoing brochure for the Carrol Industrial Development.
 - A company that markets local, in-person sites for potential business expansions.
- Worked with Chubbies Shorts, a leading internet retailer, to create logos for fantasy football teams.
 - The logos were utilized in the companies newsletter, which has a wide reach, multiple years in a row.